

Michael Anderson

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My objective is to find meaningful, message-driven solutions to communication challenges, be innovative in craft, content, and context by building productive, working relationships with my peers, supervisors, and subordinates.

EDUCATION

- **Fairmont State College - Graduate** *May '03* *Fairmont, WV*
B.A. in Graphics Tech. – Electronic Publishing Specialization
- **Potomac State College** *Sep.'95 - May '97* *Keyser, WV*
Computer Science Major

EMPLOYMENT

- **Anderson's Corner** *Nov.'06 - Present* *Romney, WV*
Manage in-store signage, Newspaper & Magazine advertisements, direct mail pieces. In the process of a 3-stage website rollout with the final stage being a custom-designed content managed system.
- **COMAR, Inc.** *Jan.'06 - Nov.'06* *Cross Lanes, WV*
Designed Magazines: West Virginia Executive, Kanawha Arts Review & Metro Valley; pre-press, and collateral for sales included.
- **International Academy of Design & Technology** *Jul.'03 - Dec.'05* *Fairmont, WV*
Adjunct faculty - Instructor
- **Fairmont State Community & Technical College** *Jan.'04 - Dec.'05* *Fairmont, WV*
Adjunct faculty - Instructor
- **Fairmont Printing Co.** *Jun.'05 - Oct.'05* *Fairmont, WV*
Pre-press technician & print designer
- **Signs by Brother Bill / The Sign Shop** *Jul.'99 - Jul.'03* *Fairmont, WV*
Sign design, general design work, including: T-shirts, Cards, Posters and other items, customer service, business management.
- **Eaglesmith Golf Advertising** *Mar.'98 - Jul.'99* *West Union, WV*
Designed scorecards, signs, tee markers, and monthly periodical.

SKILLS

Digital photography, digital video camera operation, photographic lighting, pre-flighting documents to press, environmental graphics and large format printer/plotter operation, scanner use, color management, DVD creation, multimedia presentations, digital audio recording and mixing, digital image editing and composition into static collages and interactive animations.

EXPERIENCE

Software experience: Adobe Illustrator, Photoshop, InDesign, Flash, Dreamweaver, Quark, Pagemaker, Lightwave, Premier, Final Cut Pro, Soundforge, SmartFTP, Wordpress, and various other software.

References & portfolio samples available upon request.

Sample portfolio available online at: ma-visual.com/v5/ & Portfolio Weblog at: theportfolio.ofmichaelanderson.com